



International Women's Day Industry Networking Lunch Sponsorship Prospectus

7 March 2025
Parliament House

PROUDLY BROUGHT TO YOU BY



IWD 2025 SPONSORSHIP

This event is a National Tier 1 event and will also be covered by third party industry publications (selected SCLAA media partners)

For more information, contact partner@sclaa.com.au



Platinum Sponsor

(Exclusive Event Sponsor)

8,000 ^{+GST}

- 1 x Complimentary table booking (10 registrations)
- Logo & Link to Sponsor Company website on Digital Event marketing collateral
- Minimum 3 x EDM's to SCLAA member database - Sponsor supplied content
- Minimum 3 x Social Media posts showcasing Sponsorship Company (FB, LI, Twitter)
- Inclusion of company logo on all SCLAA adverts in the lead up to the Event
- Opportunity to include company's promo material to all attendees at the event
- **At the event:**
 - Pull up banners on stage
 - Large logo display
 - Verbal acknowledgment and awarding of Certificate of Appreciation
 - Meet the speakers
 - 5 minute speaking opportunity
- Post the event: 1 page in SCLAA newsletter - Sponsor supplied content
- Sponsor photo & Acknowledgment on all social media platforms

Total Sponsorship Value \$11,500^{+GST}

Gold Sponsor

\$4,500 ^{+GST}

- 6 x Complimentary registrations
- Logo acknowledgment on Digital Media marketing collateral
- Pull up banner at the event (off stage)
- Opportunity to include company's promo material to all attendees at event
- Post the event: ½ page in SCLAA Newsletter - Sponsor supplied content
- 2 x Social Media Sponsor acknowledgement/link to company website

Total Sponsorship Value \$7,700^{+GST}

Silver Sponsor

\$2,500 ^{+GST}

- 4 Complimentary registrations
- Logo acknowledgment on Digital Media marketing collateral
- Pull up banner at the event (off stage)
- Post the event: 1/3 page in SCLAA Newsletter - Sponsor supplied content

Total Sponsorship Value \$4,300^{+GST}

Bronze Sponsor

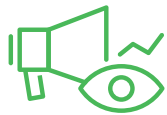
\$1,500 ^{+GST}

- 2 Complimentary registrations
- Logo acknowledgment on Digital Media marketing collateral
- Pull up banner at the event (off stage)
- Post the event: 1/4 page in SCLAA Newsletter - Sponsor supplied content

Total Sponsorship Value \$2,250^{+GST}

ADVERTISING OPPORTUNITIES

IWD Sponsors benefit of SCLAA's vast network of connections from the local and national supply chain and logistics industry, giving your organisation unmatched exposure through our strategic reach.



SOCIAL MEDIA FOLLOWING 78K+

Building enduring industry relationships with individuals and businesses alike.



8.5K + MEMBERS & INDUSTRY CONTACTS

Expand your horizons with thousands of professional members and industry contacts.



STRATEGIC REACH OF 175K+

Via printed and digital media across our network of practitioners and professionals.



5 DECADES WORTH OF EXPERIENCE

A proud legacy of shaping Australia's supply chain and logistics industry.



ABOUT IWD 2025 EVENT

Sydney's annual Parliament House event sold out in 2024, drawing over 250 industry professionals. We anticipate the 2025 IWD luncheon will sell out just as quickly.

DATE	07 March 2025
VENUE	Strangers Room, Parliament House
TIME	12pm–3pm
PACKAGE	3 Course Lunch + Drinks Package
GUESTS	250+ Attendees
INCL	Special Guest Speakers, Auctions
	+ More

[SEE FULL EVENT DETAILS](#)





Sponsorship – IWD 2025

Take advantage of the numerous benefits to promote your Business and Services to industry.

contact partner@sclaa.com.au

