



Shipping Australia

# Membership Options

# About us

We are the peak body for the international ocean shipping companies calling in Australia, and the ships' agents that manage their port visits.

Our full members are essential to Australia's international trade. They carry an unparalleled volume of goods and commodities in and out of this country every day of every week.

Our full members are involved with nearly all of the container and car trade to and from Australia. They are also involved with a considerable portion of Australia's bulk and break-bulk trade.

Our associate members encompass a broad range of suppliers to Australia's shipping industry. They include port owners and operators, stevedores, towage, container services, supply chain managers, law firms, land transport, financial analysts, insurance, communications, information technology providers, marine surveyors, and more.



## Our primary mission: representing our members' interests

Fundamentally, our work promotes the interests of our members to all key stakeholders, whether those stakeholders work in the public service, hold elected office, work in the media, are members of the general public, or are part of industry.

We represent the owners and operators of freight-carrying commercial vessels, along with ship agents and towage operators. We also advocate for a wide variety of maritime service providers from sectors including law, port management, terminal operations, forwarding, and on-water services such as line-boat handling.

## We are the industry's voice to government

Shipping Australia engages with government personnel, including public servants and elected officials, to advocate for our members and the industry. We have briefed state and federal public service employees at senior levels, including those who prepare advice for the National Cabinet. We also brief the offices of elected federal officials to ensure they understand how our industry operates.

We have prepared and submitted numerous formal policy papers to Parliament, government departments, and agencies. Our input covers a wide range of issues, including market developments, fleet profiles, the COVID crisis, fuel excise duties, biosecurity (such as pratique and in-water cleaning standards), seafarer welfare, port performance, decarbonisation, competition, supply chain resilience, industrial relations, and the Maritime Single Window.

## We are the government's channel to industry

Government personnel also rely on Shipping Australia as their channel to industry. We regularly receive briefings from senior department leaders, project heads, government-related entities, and other public service personnel on topics ranging from port development and performance to operational safety, waste exports, biosecurity, and trade facilitation.

We frequently receive government communications, which we then share with our members.

## We advocate for our industry

Shipping Australia is proud to advocate both for our members and the broader sector. We represent the industry's views in the media, to government agencies, and to elected officials. We have run counter-advocacy campaigns and engaged in robust debate on a wide range of contentious issues. We are happy to discuss our work, and the successful outcomes, in-person.

# Shipping Australia Secretariat



## Capt Melwyn Noronha CEO

Melwyn is a former master mariner (class 1) who has decades of commercial seafaring experience on a wide range of cargo ships. He joined the Shipping Australia team in 2015 as the General Manager Technical Services and Industry Policy and in 2021 was appointed the Chief Executive Officer.

He has extensive knowledge of the industry and has the ability to liaise and influence at the highest levels. He provides a wide range of policy and maritime advice to industry, ministers and officials. Melwyn is familiar to the industry having organised and run a wide range of Shipping Australia committees, briefings, and events.

Melwyn is a former shipping and ports administrator for state and federal government and a former transport safety investigator. He graduated from the Australian Maritime College.

With this wealth of knowledge and experience Melwyn provides Shipping Australia members with valuable advice on all matters maritime, both locally and internationally.



## Jim Wilson Policy and Communications Manager

Jim joined the team in 2020. He is a former journalist and photojournalist, having worked as the editor of Lloyd's List DCN / Lloyd's List Australia and was the Australia Correspondent for the U.S. trucking and shipping publication FreightWaves. He previously worked with the UK-based Fairplay International Shipping Magazine and was its Asia-Pacific Editor, based in Singapore. Prior to that he was the magazine's Middle East Correspondent, based in Dubai, and was previously one of the magazine's shipping reporters near London, UK.

He holds a combined undergraduate / postgraduate law degree and certificate of legal practice. He has a range of business-related management qualifications in HR, marketing and general management.



## Mehrangiz Shahbakhsh Shipping Analyst and Liaison Officer,

Mehrangiz joined the team in 2023 as a Shipping Analyst, contributing to industry policy and regulatory developments.

She is a maritime professional and an expert in the human elements of autonomous shipping, with a BSc in Naval Architecture, an MSc in Marine Transportation Engineering. Mehrangiz is a PhD candidate at the Australian Maritime College researching human factors in autonomous shipping. She has extensive industry experience in classification societies, ship safety, and regulatory compliance.

# Membership options



## Full Members

- are eligible to be appointed to the Board of Directors of Shipping Australia; appointments are accompanied by a press release that is often widely picked up in local and international media
- are entitled to a seat on our "Policy Council", which meets approximately every six weeks. The Policy Council institutes and approves policies that safeguard the varied interests of the members, with particular attention paid to the operational and regulatory burdens on vessel operators. The Policy Council directs the work of the Secretariat of Shipping Australia
- are updated at the Policy Council by the Shipping Australia Secretariat on government action, proposals and responses to issues that affect the industry. Full Members can also raise issues at that meeting
- receive briefings from influential guest speakers who are often (but not exclusively) from Government. They address Full Members and give updates about current issues. Previous speakers include elected officials, the former CEO of AMSA, senior public service officials, heads of industry associations, consultants and more
- can also appoint delegates to attend our State Committee meetings and working groups (for further details, see the Corporate Associate membership information below)

## Other benefits of full membership of Shipping Australia

- opportunities to contribute articles free of financial charge both to our Annual Review and to our weekly newsletter / website (by way of comparison, a full-page advert in a trade publication would cost at least AUD\$4,500 plus GST; our weekly newsletter has a readership of about 2,800)
- sponsorship and speaking opportunities at Shipping Australia events at preferential member rates
- opportunity to make advance bookings for Shipping Australia's functions before tickets go on sale to Corporate Associates and / or the general public at preferential member rates
- company name, logo, and website link, published on our website
- staff, under 35 years, can join Young Shipping Australia
- having discounted advertising in our communications channels; further details can be found in our Media Kit
- can take advantage of membership affiliation (members can use the Shipping Australia "Member" logo to denote membership)

Pricing of Full Membership available upon request

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## Corporate Associate Members

- are entitled to attend regular state committee meetings in Queensland, New South Wales, Victoria and Western Australia
- can hear insights from shipping companies and other Associate Members as well as to keep up to date on operational level activities and contribute to state policy matters. State committee meetings are attended by shipping companies and agents, representatives from border agencies, regulatory authorities, and others
- are also eligible to send a representative to most of our national working groups which deal more specifically with technical matters, human resources and border agencies liaison matters such as biosecurity, customs processes, and port state regulatory compliance.
- can offer articles for publication in Shipping Australia media
- have sponsorship and speaking opportunities at Shipping Australia events
- have discounted advertising opportunities in our communications channels; further details can be found in our Media Kit
- can enjoy member rates for Shipping Australia's functions
- can have their staff, who are under 35 years of age, join Young Shipping Australia
- can take advantage of membership affiliation (members can use the Shipping Australia "Member") logo to denote membership

Pricing of Corporate Associate Membership is available upon request

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## Individual Membership

- Membership affiliation (individual members can use the Shipping Australia "Member" logo to denote membership)
- Opportunity to present at the State Committee
- Access to webinars that may be provided by Shipping Australia from time to time
- Opportunities buy tickets to SAL events at the member rate
- Opportunity to offer articles for publication in Shipping Australia media

### Suitable for

- Retirees
- Students
- Smaller scale professional firms and consultancies (e.g. with less than five staff)
- General – anyone with an interest in shipping

Pricing for individual membership is AUD\$120 per year



# Partner with us

## We know shipping.

The major focus of Shipping Australia is to promote and advance the interests of ship owners, ship operators and shipping agents in shipping policy



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